



## Wardrobe

There are no absolutes when selecting a wardrobe for portraits, family and engagement. Feel free to bring anything you feel looks good on you. We do have a few recommendations:

Softer colors (pastel blues, light greens and tans) work well for outdoor color portraits. Generally, solids are preferred over to patterns. Sometimes a bold pattern can add to the overall statement made in a photo but they can also be very distracting. I think of the environment and think about color harmony mostly.

Wardrobe for couples can be a mixture of solids and patterns but this rarely ever works with three or more subjects.

Guidelines for flattering styles:

Weight – if you feel that photographs tend to make you look too heavy or too thin, do not select short dresses, spaghetti straps, or strapless dresses. Men should not wear a suit jacket that doesn't fit.

Height - use shorter dresses, high heels and boots to make legs look longer.

Necks and Chins – one of the most common complaints from our 40 and older clientele is that they don't like the way their neck looks in photos. Scarves and shirts with collars help a lot. Do not, however, wear a turtleneck to hide a double chin. We can work with double chins through posing, lighting and retouching.

Shirts and Sweaters – sweaters are great for photographs. Starched shirts, especially in light colors, often look very wrinkled in photographs. Avoid them.

Versatile clothing—a few of the most versatile items to consider bringing include:

- i. Black cocktail dresses
- ii. Jeans
- iii. Solid blouses and shirts
- iv. Pearls, diamonds or rhinestone studs
- v. Sweaters
- vi. Anything black

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Some other things to consider

- i. Hats – great for variety
- ii. Jewelry
- iii. Sunglasses
- iv. Favorite items for props
- v. Long dresses for formal or dramatic looks.

Don't forget that tight clothing, including bras and socks, leave marks on the skin. Think about what parts of your skin will be showing and dress appropriately. Bring a few different changes for verity.

#### Self-Analysis

It doesn't hurt to look at previous photos of yourself and evaluate what you like and don't like about the photo. How do you like your smile? Is there one side of your face that you favor? Most people have a positive side of their face (usually on this side one eye is larger, the eyebrow sits higher, the smile is longer). If so, does your hairstyle open up this side or shut it off? The photographer and/or makeup artist will help you determine your strong side. Consider practicing a few expressions in the mirror to increase your comfort the day of the shoot.

Most importantly – HAVE A GOOD TIME!!

Any questions please feel free to call or e-mail us anytime.

Sincerely,  
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